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## **Company Overview**

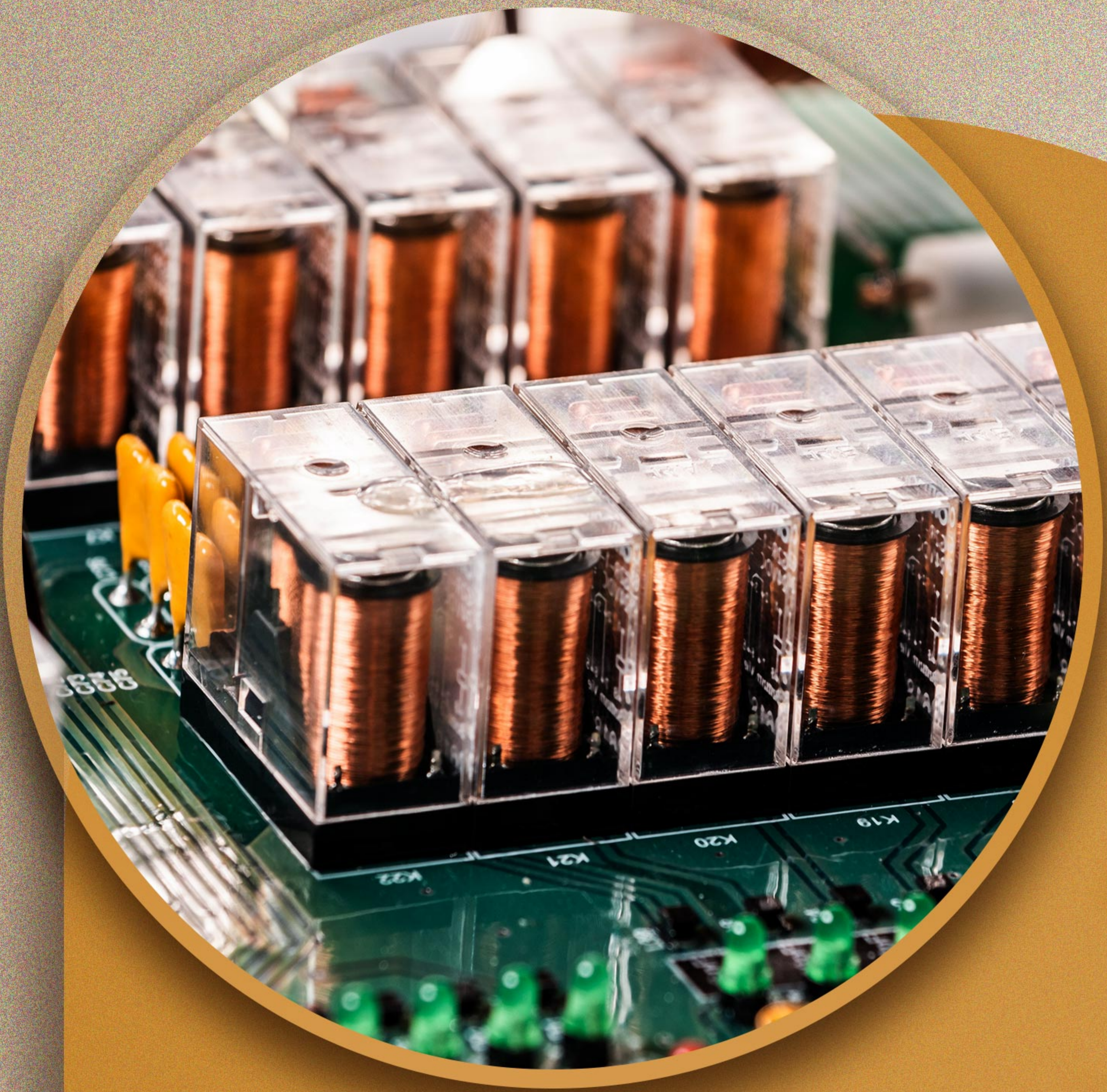
Zarrin Trading Company was established in the Middle East many years ago to produce and supply all kinds of wires and cables. At the very beginning, our company obtained the necessary standards from the international institutions in a short time, with the continuous efforts of its employees. The acceptance of the consumers and the market's needs prompted Zarrin to take a big step in the field of competition in the international markets by increasing the quantity and quality of the products supplied to the global markets. Our firm believes in understanding the needs and satisfaction of our customers, and we have used all our facilities to achieve this goal, and by producing unique products in compliance with international standards, we have written this priority on the company's performance board.



## **Business Description**

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In today's advanced world, the development of technology and increased communication knowledge are not possible except with infrastructure development. One of the most important infrastructure sectors worldwide is the electricity industry. Today, electric energy transmission is done by cables; depending on the type of material and internal structure, these cables can be used for various programs, from power and data transmission to structural and control purposes. Cables have played a significant role in data transmission networks, rail transportation, and car and ship production. Therefore, many countries in the world have started the production of wires and cables by building large factories to have a share in the trade of this lucrative product; among them, China has become the largest producer of wires and cables in the world by increasing its production, followed by Italy, France and Japan are ranked second to fourth in the production of this product in the world. In the meantime, Zarrin Trading Company has produced world-class products and supplied them to international markets by setting up modern and advanced production lines and using the knowledge of experienced experts and cutting-edge machinery. This company has also been able to gain the trust and satisfaction of its customers worldwide, and it has taken a remarkable share of the world's wire and cable market by increasing the quality and quantity of its products.



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## Vision and Values

Expanding the quality and quantity of products by using the best raw materials and using modern and advanced machinery, and supplying them in international markets aiming to meet the needs of merchants and businessmen all over the world is the vision that Zarrin Trading Company has to gain the position of one of the top three companies.

### Values

- Production of organic, high-quality, and unique products
- Compliance with legal and ethical principles in interacting with customers
- Environmental Protection
- Observance of work safety principles in factories to save the lives of employees
- Increasing the knowledge of employees through continuous training and holding workshops

## Mission and Targets

According to the vision document and in compliance with the company's values, Zarrin Trading Company has prepared and compiled its mission and targets statement. The statement of the mission and targets of Zarrin Trading Company is as follows:

- Production of world-class products using high-quality raw materials
- Continuous monitoring of all production stages to ensure the quality of manufactured products
- Creating diversity in the types of wires and cables produced by the company in order to meet the diverse needs of customers
- Quality control of products from raw material control to final product control
- Increasing the level of customer satisfaction and maintaining it with the continuation of high-quality production
- Improving work processes for continuous improvement and effectiveness of the quality management system and laboratory services
- Increasing human resources' productivity, capability, and satisfaction and improving technical knowledge and skills through effective and continuous training.





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## **Message from the CEO**

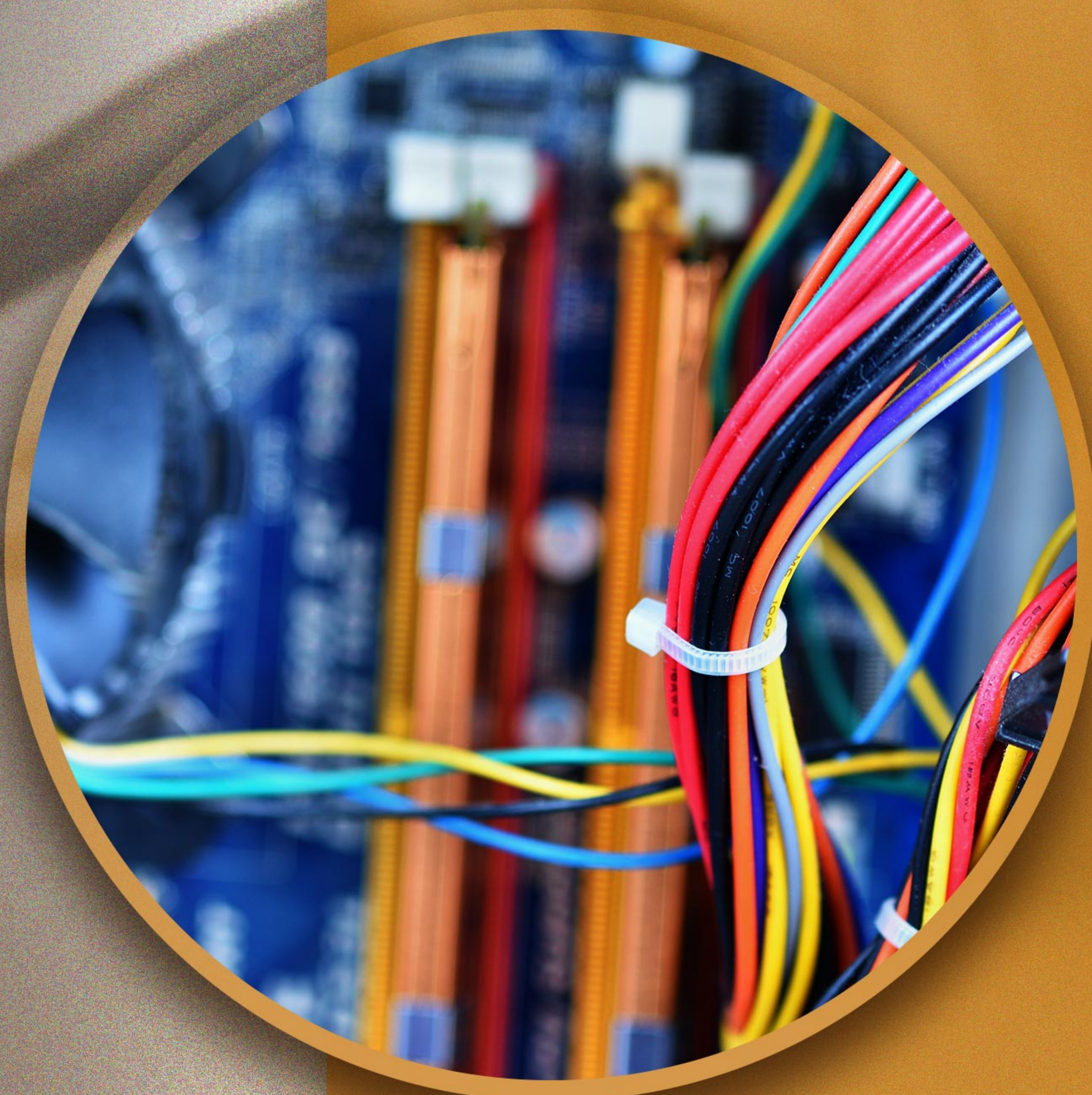
The electrical industry is a science that, despite significant progress, still requires the use of engineers and specialists in this field. Zarrin Trading Company believes that while paying more attention to the production process and improving the quality and quantity of its group, in the area of decisions and policies of the electricity industry, it will play its role competently and pay sufficient attention to its social responsibility in the decision-making authorities. The central pillar of Zarrin company is to gain the satisfaction and trust of its customers by producing safe products in full compliance with global standards and using high-quality raw materials, and by expanding the quality and quantity of its products, it will manage to turn into one of the top 3 brands of wire and cable producers.

## Products and Services

- All types of wires and cables

## Services

- Free-of-charge consultation to make the most economical purchase according to your geographical and financial conditions
- Sending a specialized product catalog via social networks and email
- Ensuring the highest quality purchase





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## **Delivery and Payment**

Considering that the Middle East provides access to a diverse range of transportation routes, including rail, sea, land, and air, Zarrin Trading Company exports its products to different countries easily, conveniently, and promptly. Foreign customers can always discuss the issue with our experts if they need a specific route to transfer goods. Due to having multiple foreign currency accounts under the company name and natural persons approved by the company, we suggest telegraphic transfer. You can also discuss your desired payment method with our experts.



